

BUIST ACADEMY FOUNDATION AUCTION & DINNER

April 21, 2012 at Memminger Auditorium
www.buistacademyfoundation.org/auction
auction@buistacademyfoundation.org



AD SPECIFICATIONS

Ad Sizes:

- Full Page 3.5 inch width x 10.25 inch height
- Half Page 3.5 inch width x 5 inch height
- Quarter Page 3.5 inch width x 2.375 inch height

Please provide advertisements in the following format:

- PDF, TIFF, EPS or JPEG
- All files need to be press quality at 300 dpi
- All halftones must be at least 85 lines per inch
- Black and white camera-ready art may be submitted
- No Microsoft Publisher files will be accepted
- All fonts should be embedded
- If unacceptable art is submitted, ad will run as-is in the best quality possible

All ads must be submitted no later than February 28, 2012.

Please submit ads to Nicole Coppock at coppockgroup@yahoo.com, and call Nicole at 843.352.4459 with any ad format questions.