

BUIST ACADEMY FOUNDATION AUCTION 2010

April 24 • Memminger Auditorium
www.buistacademyfoundation.org/auction
auction@buistacademyfoundation.org
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AD SPECIFICATIONS

Ad Sizes:

- Full Page 3.5" w x 10.25" h
- Half Page 3.5" w x 5" h
- Quarter Page 3.5" w x 2.375" h

Please provide advertisements in the following format:

- PDF, TIFF, EPS or JPEG
- All files need to be press quality at 300 dpi.
- All halftones must be at least 85 lines per inch.
- Black and white camera-ready art may be submitted.
- No faxes, xeroxes or art on colored paper will be accepted.
- No Microsoft Publisher files will be accepted.
- Make sure all fonts are embedded.
- If unacceptable art is submitted, ad will run as-is to the best quality possible.

All ads must be submitted no later than April 9, 2010. Any ads received after that deadline may not run.

Please submit ads to Nicole Coppock at coppockgroup@yahoo.com, and call Nicole at 843.568.7385 with any ad format questions.